



Future Food

Thursday 28th February 2019

Unprecedented population growth and the rural exodus of the global middle class are changing the global food footprint. Developing innovative ideas and processes, new products and services, new technologies and new business models will be key to feeding the changing needs of the world's population; driving more sustainable models of production and consumption, and meeting the challenge of global climate change.

To stimulate our cooperation in this area, the UK's Department of International Trade (DIT) at the British Embassy in Paris will hold a series of Franco-British roundtables on the 28th February 2019.

When?

Thursday 28th February 2019
from 8:45 AM to 2:30 PM

Where?

British Ambassador's Residence
39, rue du Faubourg St-Honoré
75008 Paris

RSVP by

26th February 2019
Please [click here](#) to register

This event is an opportunity for French and UK actors to shape together the future of the Food & Drink industry - government, experts and business - sharing best practice, discussing common challenges and identifying new areas for collaboration and exchange.

Programme

Additional speakers to be confirmed.

- 08.45 Registration - coffee & pastries
- 09:15 **Welcome words**
Ananda Guha
Deputy Director, Exports and EU Exit, Agri-Food Chain Directorate, DEFRA (UK Department for Environment, Food, and Rural Affairs)
- Adam Kettle-Williams
Head of Sustainable Development, Energy & Transport Team, British Embassy Paris
- 09:30 **Food Trends for the Future**
Francois Nicholson
Chief Marketing Officer for Europe, Survey Institute Kantar (WPP)
- 09:45 **Panel 1 : Bilateral consumer trends + Q&A**
Sandrine Doppler
Experte en transition et innovation alimentaire
- Briony Mansell-Lewis
Director, Food Matters Live
- 10:40 **Panel 2 : Food Safety, Quality, Traceability & Labelling + Q&A**
Emma Bradley
Analytical Scientist, FERA
- James Husband
Veterinary Consultant, Map of AG

Sophie de Bodisco
Head of Food & Drink
Trade & Investment
sophie.debodisco@fco.gov.uk

Rachel Healy
Agriculture & Environment
Attaché
rachel.healy@fco.gov.uk

Anne-Marie Coffy
Business Development
Officer
Trade & Investment
anne-marie.coffy@fco.gov.uk

Elizabeth Nixey
Business Development
Officer
Trade & Investment
elizabeth.nixey@fco.gov.uk

James Husband
Veterinary Consultant, Map of AG

Chris Jackson
Trade Manager, UK Technology and Genetics for Livestock (UKTAG)

11:35 **Coffee break**

11:55 **Panel 3 : Science & Innovation towards 2050 + Q&A**

Marie-Cécile Damave
Responsable innovations et marchés, AgriDées

Paul-Hector Olivier
Lead Innovation, Agricool (TBC)

12:50 **UK Food & Drink exports**

Ananda Guha
Deputy Director, Exports and EU Exit, Agri-Food Chain Directorate, DEFRA

13:15 **Networking lunch**

Please note that the conference will be in English.

Register by 26th February 2019

[**Click Here to Register**](#)



Department for
International Trade

Les **Voisins**
IN THE PAST AND THE FUTURE, TOUJOURS VOISINS

